

## **QUESTION**

How does speech recognition work?

### **ANSWER**

Software breaks down your speech into individual sounds, then analyses them using algorithms to find the most probable word that fits. It will also look at sentence structure that humans typically use.

## QUESTION

How can I make my passwords more secure?

#### **ANSWER**

Use a password manager. It will generate and store long, strong, random passwords for all your accounts. We can recommend the best one for your business.

## **QUESTION**

Is a paperless office really better for security?

#### **ANSWER**

While paper documents are impossible to steal remotely, once they are lost there's no chance of recovery. Go paperless and invest in a good backup... just make sure your IT partner is regularly checking its working properly.

## YOUR NEXT STEPS...

Ask yourself these questions:

- 1. Am I 100% happy with our IT provider's responses to our calls?
- 2. Am I 100% certain that our current IT provider has us fully protected from any disaster?
- $3.\ Am\ I\ 100\%$  confident that my IT provider is proactively helping us achieve our business goals?

If you're not 100% sure, let's schedule a 15-minute call. No sales pitch, we promise! We just want to get to know you and ensure that your IT investment is getting you the results that you deserve.

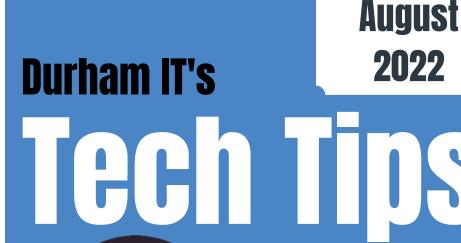
Email us at info@durham-it.ca or book a call at https://www.durham-it.ca/book-a-call/.





www.facebook.com/durhamits

## www.durham-it.ca



FO

For The Boss

Your monthly newsletter, written for humans not geeks

## Did You Know?



## DID YOU KNOW...

In a recent report, 63% of businesses said they'd had a security breach as a direct result of a member of their team side-stepping security measures.

To help your team make smart cyber security decisions, they need training to understand why security measures are in place.

How often does your business talk openly about cyber security? How often do you do formal training for them?





## Are You Still Running Your Business From Your Office?

Surprisingly, I'm NOT talking about hybrid or remote working...

Instead, the question in the headline refers to your servers, your systems, and your network. Are they all inhouse? Or have you – like countless other businesses – moved everything over to the cloud yet?

Migrating your business systems to the cloud can be a big and scary process. So, why are we seeing so many companies doing it?

That's simple - because there are SO many benefits!

First, it saves you money. That's because you only pay for the data you need rather than having a little bit more 'just in case'. This also means that your systems won't hold you back as your business grows.

But then there is the security aspect too. When you migrate to cloud services, you benefit from a higher level of protection against data breach and theft. Plus, cyber security aside, if you had a disaster in the office such as a burglary or a fire, you'd know your data is safe.

Of course, it's a tricky process and there is a lot of planning involved. But if you're working with an expert to make the transition, you can rest assured that things will go as planned.

We wrote a guide to cloud migration earlier this year. It goes into more detail on the pros and cons of moving your business to the cloud. Would you like a copy? Just drop us an email and we'll send it over to you.





CALL: 905-231-1303 | EMAIL: info@durham-it.ca

# WHAT WOULD YOU LOVE TO SEE NEXT?

Is it just us, or have productivity tools improved really dramatically over the last couple of years?

Okay, so a little thing called Covid-19 may have had something to do with it. But as business owners and managers, we're really reaping the rewards that the hasty change to the way we work has brought about.

Compared to a few years ago, we save so much time by holding video meetings and collaborating using tools like Teams and SharePoint. We've even figured out how to book meetings without countless emails back and forth trying to find a time when everyone is available.

And the even greater thing is, there seem to be updates and new apps being released pretty much every week.

We're being spoiled!!

With this in mind, our office has been talking about the next apps we'd like to see on our computers and devices. While it might be a while till we get an app that can freeze time, there have been some great ideas.

So, we wanted to ask you: What application would you LOVE to see to make your business better, or even help you out in your free time?

Would you like something that automatically prioritizes your day's work? Or how about a gadget that makes you a coffee when you really need it?

We'd love to hear your ideas...

# Business Gadget of the Month

Still spending lots of time on video calls and meetings? You need a great headset. How about the Logitech Zone Wired Headset.

For calls at your desk, this is the perfect headset for clear audio. The noise-cancelling microphone even picks up low volume speech. It is Teams-certified which means you can launch Teams from the headset with a single button push.

