Durham IT's Tech Tips For The Boss

April 2022

Your monthly newsletter, written for humans not geeks

Q & A

QUESTION

How can I see how much storage space my apps are taking up?

ANSWER

If your computer is running slowly, it's a good idea to remove some apps you no longer use. To see how much storage space they're taking up, go to Settings > System > Storage. Then look at the drive you want to search (this PC, for example) and click Apps & Games.

QUESTION

Can I take a screenshot in Windows 10/11?

ANSWER

Yes! The easiest way to capture and save a copy of your entire screen is to hit the Windows key + Print Screen key. Your picture will be saved to the Pictures > Screenshots folder.

QUESTION

Can I get rid of the ads on my start menu?

ANSWER

Yes! Go to Settings > Personalization > Start. Then turn off the *"Occasionally show suggestions in Start"* toggle switch.

YOUR NEXT STEPS...

Ask yourself these questions:

1. Am I 100% happy with our IT provider's responses to our calls?
2. Am I 100% certain that our current IT provider has us fully protected from any disaster?
3. Am I 100% confident that my IT provider is proactively helping us achieve our business goals?

If you're not 100% sure, let's schedule a 15-minute call. No sales pitch, we promise! We just want to get to know you and ensure that your IT investment is getting you the results that you deserve.

Email us at info@durham-it.ca or book a call at https://www.durham-it.ca/book-a-call/.

Did You Know?

DID YOU KNOW ABOUT... DYNAMITE PHISHING?

Dynamite phishing is where "adult content" is emailed to you. The criminals behind it are hoping that you'll click a link and give them access to your computer (that's what phishing is).

It's often aimed at male names, and there's been a 974% spike in it recently. Use security software and staff training to stay protected.
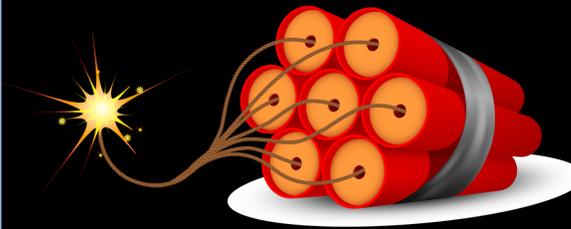
Software Updates: Your Business's Secret Data Security Weapon

You know that feeling when you look at your phone's app store, and there are 29 apps asking to be updated? Everyone has been there and it can get very annoying.

What's worse is when you're at work on your computer and you get a notification saying your software needs to be updated. At least phone apps don't take long and don't interrupt your work day. On your computer it's too easy to hit "remind me later" and forget it.

Often these updates are known as patches, and they are there to keep your business safe.

When a vulnerability is found in a piece of software or an operating system, the developers work really fast to create a small update - the patch - that fixes the vulnerability. This is like a Band-Aid, until a full update is created.

UPDATE

It's risky to ignore any updates. A recent study found that today's top 4 most exploited vulnerabilities were discovered between 2018 and 2020. The fact that they're still in the top 4 shows that many businesses are skipping updates!

The answer is simple: Get your IT partner to make sure all your software is always up-to-date. This can be done remotely and easily with minimal disruption to you and your team.

DURHAM IT SERVICES
www.durham-it.ca

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BEFORE LONG YOU WILL BE TARGETED BY RANSOMWARE

Here's a scary thought: As the fastest growing cyber-crime, ransomware is big business. The scariest part is that it's businesses like yours that are prime targets.

Ransomware is where your data is encrypted until you pay a ransom fee. It's terrifying to see and very hard to undo once an attack has launched.

Criminals are targeting small and medium sized businesses because many don't take cyber security seriously enough.

It only takes one click on one bad link to let a criminal into your system. Once in, they will spend weeks hidden in the background, secretly preparing an attack.

Their primary goal is to stop your IT partner from kicking them out once the attack has started.

So how do you protect your business? You need a blend of appropriate security software and staff training to protect your business.

You WILL be targeted at some point; this is a reality for all businesses in 2022.

Whether or not your business succumbs to that attack depends on how prepared you are.

Do you know how resilient your business would be if it were hit with ransomware? We can tell you.

Let's jump on a 15 minute video call. You can talk to our chief security expert, Gavin, who will ask you a couple questions about your business and its IT.

No tech talk, we promise. Just a good productive conversation about protecting your business.

Visit www.durham-it.ca/book-a-call/ to book.